TOPLINE & METHODOLOGY

<div style="background:teal">**Axios/Ipsos Abortion Pill Study**</div>

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: March 26-27, 2024
Number of interviews: 1,020

Margin of error: +/- 3.5 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1_sum1. How much trust do you have, if any, in information about health topics from the following? Summary of A great deal/A fair amount

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
The Centers for Disease Control, or CDC	65%	48%	89%	63%
Your state's governor	46%	47%	59%	42%
Your personal doctor	89%	91%	94%	88%
The Food and Drug Administration, or FDA	66%	55%	87%	61%
The Supreme Court of the United States	39%	57%	33%	36%
Donald Trump	28%	64%	6%	22%
Joe Biden	36%	10%	76%	31%

Q1_1. How much trust do you have, if any, in information about health topics from the following? - The Centers for Disease Control, or CDC

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	23%	11%	43%	20%
A fair amount	42%	37%	46%	43%
Not very much	23%	34%	10%	22%
None at all	12%	17%	1%	15%
Skipped	1%	1%	*	-
A great deal/A fair amount (net)	65%	48%	89%	63%
Not very much/None at all (net)	34%	51%	11%	37%

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1

TOPLINE & METHODOLOGY

Q1_2. How much trust do you have, if any, in information about health topics from the following? - Your state's governor

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	9%	10%	15%	6%
A fair amount	37%	36%	44%	37%
Not very much	30%	26%	22%	34%
None at all	23%	26%	18%	23%
Skipped	1%	1%	*	1%
A great deal/A fair amount (net)	*46%*	*47%*	*59%*	*42%*
Not very much/None at all (net)	*53%*	*52%*	*40%*	*57%*

Q1_3. How much trust do you have, if any, in information about health topics from the following? - Your personal doctor

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	45%	45%	53%	44%
A fair amount	44%	46%	42%	43%
Not very much	7%	6%	5%	7%
None at all	3%	-	*	5%
Skipped	1%	3%	*	*
A great deal/A fair amount (net)	*89%*	*91%*	*94%*	*88%*
Not very much/None at all (net)	*9%*	*6%*	*5%*	*12%*

Q1_4. How much trust do you have, if any, in information about health topics from the following? - The Food and Drug Administration, or FDA

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	18%	8%	30%	18%
A fair amount	48%	47%	57%	43%
Not very much	24%	34%	10%	27%
None at all	9%	11%	2%	11%
Skipped	*	*	-	-
A great deal/A fair amount (net)	*66%*	*55%*	*87%*	*61%*
Not very much/None at all (net)	*34%*	*44%*	*13%*	*39%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q1_5. How much trust do you have, if any, in information about health topics from the following? - The Supreme Court of the United States

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	6%	10%	3%	6%
A fair amount	33%	47%	30%	29%
Not very much	38%	30%	42%	40%
None at all	22%	12%	25%	23%
Skipped	1%	1%	*	1%
A great deal/A fair amount (net)	*39%*	*57%*	*33%*	*36%*
Not very much/None at all (net)	*60%*	*42%*	*67%*	*64%*

Q1_6. How much trust do you have, if any, in information about health topics from the following? - Donald Trump

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	9%	26%	1%	5%
A fair amount	19%	38%	5%	17%
Not very much	18%	22%	10%	21%
None at all	53%	14%	82%	57%
Skipped	1%	1%	1%	*
A great deal/A fair amount (net)	*28%*	*64%*	*6%*	*22%*
Not very much/None at all (net)	*71%*	*36%*	*93%*	*78%*

Q1_7. How much trust do you have, if any, in information about health topics from the following? - Joe Biden

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
A great deal	10%	2%	29%	6%
A fair amount	26%	8%	47%	25%
Not very much	21%	18%	17%	26%
None at all	41%	71%	7%	42%
Skipped	2%	1%	1%	1%
A great deal/A fair amount (net)	*36%*	*10%*	*76%*	*31%*
Not very much/None at all (net)	*62%*	*89%*	*24%*	*68%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q2_sum1. How familiar, if at all, are you with the following? - Summary of Familiar

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
The Supreme Court hearing oral arguments to decide whether to restrict access to mifepristone, one of the pills used for medication abortion	44%	34%	60%	45%
Former president Donald Trump indicating he would support a federal ban on abortion at 15 weeks of pregnancy	41%	37%	54%	40%
Studies showing the safety of mifepristone, one of the pills used for medication abortion, being the same as over-the-counter pain relievers like ibuprofen (Advil) and acetaminophen (Tylenol)	29%	16%	41%	32%

Q2_1. How familiar, if at all, are you with the following? The Supreme Court hearing oral arguments to decide whether to restrict access to mifepristone, one of the pills used for medication abortion

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very familiar	15%	7%	24%	17%
Somewhat familiar	29%	27%	36%	28%
Heard of it, but that's it	28%	32%	23%	30%
Not at all familiar	27%	34%	17%	25%
Skipped	1%	*	*	-
Familiar (net)	*44%*	*34%*	*60%*	*45%*
Not Familiar (net)	*55%*	*66%*	*40%*	*55%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q2_2. How familiar, if at all, are you with the following? - Former president Donald Trump indicating he would support a federal ban on abortion at 15 weeks of pregnancy

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very familiar	18%	13%	26%	19%
Somewhat familiar	23%	25%	27%	21%
Heard of it, but that's it	24%	29%	22%	24%
Not at all familiar	34%	33%	24%	37%
Skipped	1%	*	*	-
Familiar (net)	*41%*	*37%*	*54%*	*40%*
Not Familiar (net)	*58%*	*62%*	*46%*	*60%*

Q2_3. How familiar, if at all, are you with the following? - Studies showing the safety of mifepristone, one of the pills used for medication abortion, being the same as over-the-counter pain relievers like ibuprofen (Advil) and acetaminophen (Tylenol)

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very familiar	11%	3%	17%	11%
Somewhat familiar	19%	13%	23%	21%
Heard of it, but that's it	19%	21%	22%	18%
Not at all familiar	51%	62%	37%	50%
Skipped	1%	*	*	-
Familiar (net)	*29%*	*16%*	*41%*	*32%*
Not Familiar (net)	*70%*	*83%*	*59%*	*68%*

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TOPLINE & METHODOLOGY

Q3_sum1. Based on what you may know or feel, how much do you support or oppose the following? - Summary of Support

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
The FDA continuing to have the ability to approve and regulate medicines for use in the U.S.	79%	75%	91%	78%
Women obtaining the pills needed for a medication abortion from their doctor/a clinic	72%	51%	91%	76%
Your state using a ballot measure to make, or keep, abortion legal at the state level	61%	46%	77%	64%
Women obtaining the pills needed for a medication abortion through the mail	50%	23%	72%	54%
Allowing women to obtain the pills needed for a medication abortion only in person by a doctor, not by telemedicine or mail	48%	58%	41%	49%
A federal ban on abortion at 15 weeks of pregnancy, with exceptions for rape, incest, and life-threatening emergencies **Base: Sample B (N=512)**	43%	74%	24%	37%
A federal ban on abortion at 15 weeks of pregnancy **Base: Sample A (N=508)**	39%	65%	16%	40%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q3_1. **[Base: Sample A]** Based on what you may know or feel, how much do you support or oppose the following? - A federal ban on abortion at 15 weeks of pregnancy

	Sample A (N=508)	Republican (N=155)	Democrat (N=158)	Independent (N=155)
Strongly support	19%	37%	4%	19%
Somewhat support	20%	28%	11%	21%
Somewhat oppose	21%	17%	18%	24%
Strongly oppose	37%	18%	65%	32%
Skipped	3%	-	1%	3%
Support (net)	*39%*	*65%*	*16%*	*40%*
Oppose (net)	*58%*	*35%*	*83%*	*56%*

Q3_2. **[Base: Sample B]** Based on what you may know or feel, how much do you support or oppose the following? - A federal ban on abortion at 15 weeks of pregnancy, with exceptions for rape, incest, and life-threatening emergencies

	Sample B (N=512)	Republican (N=150)	Democrat (N=167)	Independent (N=154)
Strongly support	18%	36%	4%	18%
Somewhat support	24%	38%	20%	19%
Somewhat oppose	17%	11%	20%	19%
Strongly oppose	38%	13%	54%	42%
Skipped	3%	2%	1%	2%
Support (net)	*43%*	*74%*	*24%*	*37%*
Oppose (net)	*54%*	*24%*	*75%*	*61%*

Q3_3. Based on what you may know or feel, how much do you support or oppose the following? - Women obtaining the pills needed for a medication abortion through the mail

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly support	29%	8%	49%	30%
Somewhat support	21%	14%	24%	24%
Somewhat oppose	21%	28%	17%	20%
Strongly oppose	27%	49%	10%	26%
Skipped	2%	1%	1%	1%
Support (net)	*50%*	*23%*	*72%*	*54%*
Oppose (net)	*48%*	*77%*	*26%*	*46%*

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TOPLINE & METHODOLOGY

Q3_4. Based on what you may know or feel, how much do you support or oppose the following? - Women obtaining the pills needed for a medication abortion from their doctor/a clinic

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly support	45%	21%	68%	48%
Somewhat support	26%	30%	23%	28%
Somewhat oppose	12%	23%	4%	9%
Strongly oppose	14%	25%	4%	15%
Skipped	2%	1%	2%	1%
Support (net)	*72%*	*51%*	*91%*	*76%*
Oppose (net)	*26%*	*48%*	*8%*	*24%*

Q3_5. Based on what you may know or feel, how much do you support or oppose the following? - Allowing women to obtain the pills needed for a medication abortion only in person by a doctor, not by telemedicine or mail

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly support	19%	22%	17%	19%
Somewhat support	29%	36%	23%	30%
Somewhat oppose	23%	18%	27%	24%
Strongly oppose	27%	22%	31%	26%
Skipped	2%	1%	1%	1%
Support (net)	*48%*	*58%*	*41%*	*49%*
Oppose (net)	*50%*	*40%*	*58%*	*50%*

Q3_6. Based on what you may know or feel, how much do you support or oppose the following? - The FDA continuing to have the ability to approve and regulate medicines for use in the U.S.

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly support	38%	24%	59%	37%
Somewhat support	41%	51%	32%	41%
Somewhat oppose	13%	17%	7%	14%
Strongly oppose	6%	6%	2%	7%
Skipped	2%	1%	1%	1%
Support (net)	*79%*	*75%*	*91%*	*78%*
Oppose (net)	*19%*	*23%*	*8%*	*21%*

TOPLINE & METHODOLOGY

Q3_7. Based on what you may know or feel, how much do you support or oppose the following? - Your state using a ballot measure to make, or keep, abortion legal at the state level

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly support	36%	18%	58%	35%
Somewhat support	26%	29%	19%	30%
Somewhat oppose	19%	28%	11%	17%
Strongly oppose	18%	25%	11%	17%
Skipped	2%	1%	1%	2%
Support (net)	*61%*	*46%*	*77%*	*64%*
Oppose (net)	*36%*	*53%*	*22%*	*34%*

Q4_sum1. Do the following statements better describe Donald Trump or Joe Biden? - Summary of Donald Trump

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Represents people like you	27%	72%	2%	19%
Shares my values	26%	67%	3%	19%
Is good on abortion issues	22%	55%	2%	16%

Q4_sum2. Do the following statements better describe Donald Trump or Joe Biden? - Summary of Joe Biden

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Is good on abortion issues	35%	5%	73%	34%
Shares my values	32%	3%	75%	27%
Represents people like you	30%	4%	72%	25%

Q4_1. Do the following statements better describe Donald Trump or Joe Biden? - Represents people like you

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Donald Trump	27%	72%	2%	19%
Joe Biden	30%	4%	72%	25%
Both equally	3%	1%	4%	3%
Neither	34%	22%	20%	47%
Don't know	5%	2%	2%	5%
Skipped	1%	*	-	1%

TOPLINE & METHODOLOGY

Q4_2. Do the following statements better describe Donald Trump or Joe Biden? - Is good on abortion issues

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Donald Trump	22%	55%	2%	16%
Joe Biden	35%	5%	73%	34%
Both equally	2%	4%	2%	2%
Neither	25%	20%	14%	29%
Don't know	15%	15%	9%	17%
Skipped	1%	1%	*	1%

Q4_3. Do the following statements better describe Donald Trump or Joe Biden? - Shares my values

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Donald Trump	26%	67%	3%	19%
Joe Biden	32%	3%	75%	27%
Both equally	2%	2%	2%	2%
Neither	33%	23%	18%	44%
Don't know	6%	5%	2%	6%
Skipped	1%	*	-	1%

Q5_sum1. How much do you agree or disagree with the following statements? – Summary of Agree

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Abortion issues should be managed between a woman and her doctor, not the government	*81%*	*65%*	*97%*	*82%*
I am less likely to vote for a candidate that supports restricting access to abortion	*58%*	*25%*	*86%*	*61%*

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TOPLINE & METHODOLOGY

Q5_1. How much do you agree or disagree with the following statements? - I am less likely to vote for a candidate that supports restricting access to abortion

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly agree	41%	10%	69%	43%
Somewhat agree	17%	15%	17%	18%
Somewhat disagree	19%	31%	10%	19%
Strongly disagree	19%	41%	3%	18%
Skipped	4%	3%	1%	2%
Agree (net)	*58%*	*25%*	*86%*	*61%*
Disagree (net)	*39%*	*72%*	*13%*	*37%*

Q5_2. How much do you agree or disagree with the following statements? - Abortion issues should be managed between a woman and her doctor, not the government

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Strongly agree	63%	36%	83%	68%
Somewhat agree	17%	29%	14%	14%
Somewhat disagree	11%	19%	2%	12%
Strongly disagree	6%	13%	1%	4%
Skipped	3%	2%	1%	2%
Agree (net)	*81%*	*65%*	*97%*	*82%*
Disagree (net)	*17%*	*32%*	*3%*	*16%*

Q6_sum1. When thinking about each of the following's views on abortion, would you say they are liberal, moderate, or conservative? - Summary of Liberal

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Joe Biden	61%	76%	58%	59%
Your own views on abortion	35%	8%	66%	33%
Donald Trump	7%	3%	10%	7%

Q6_sum2. When thinking about each of the following's views on abortion, would you say they are liberal, moderate, or conservative? - Summary of Conservative

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Donald Trump	66%	67%	76%	66%
Your own views on abortion	30%	62%	6%	27%
Joe Biden	9%	8%	10%	9%

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TOPLINE & METHODOLOGY

Q6_1. When thinking about each of the following's views on abortion, would you say they are liberal, moderate, or conservative? - Your own views on abortion

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very liberal	20%	4%	41%	18%
Somewhat liberal	15%	4%	25%	16%
Moderate	32%	28%	27%	38%
Somewhat conservative	14%	27%	4%	14%
Very conservative	15%	36%	2%	12%
Skipped	3%	1%	1%	2%
Liberal (net)	*35%*	*8%*	*66%*	*33%*
Conservative (net)	*30%*	*62%*	*6%*	*27%*

Q6_2. When thinking about each of the following's views on abortion, would you say they are liberal, moderate, or conservative? - Joe Biden

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very liberal	34%	64%	16%	29%
Somewhat liberal	27%	13%	42%	30%
Moderate	26%	13%	30%	28%
Somewhat conservative	6%	5%	8%	5%
Very conservative	3%	3%	1%	4%
Skipped	5%	2%	2%	4%
Liberal (net)	*61%*	*76%*	*58%*	*59%*
Conservative (net)	*9%*	*8%*	*10%*	*9%*

Q6_3. When thinking about each of the following's views on abortion, would you say they are liberal, moderate, or conservative? - Donald Trump

	Total (N=1,020)	Republican (N=305)	Democrat (N=325)	Independent (N=309)
Very liberal	4%	2%	7%	3%
Somewhat liberal	3%	2%	3%	4%
Moderate	21%	27%	12%	22%
Somewhat conservative	26%	37%	19%	28%
Very conservative	40%	30%	57%	38%
Skipped	5%	2%	3%	5%
Liberal (net)	*7%*	*3%*	*10%*	*7%*
Conservative (net)	*66%*	*67%*	*76%*	*66%*

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TOPLINE & METHODOLOGY

About the Study

This Axios-Ipsos Abortion Pill survey was conducted March 26 to March 27, 2024, by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,020 adults ages 18+. No respondents were removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of $1 (though for some it is $2) in points, that can be redeemed for cash or prizes. No prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. No reminder emails were sent for this study.

The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.27. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income and party id. The demographic benchmarks came from 2023 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from recent multi-night ABC News polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelors and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Republican, Independent, Other/None)

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TOPLINE & METHODOLOGY

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14

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TOPLINE & METHODOLOGY

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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